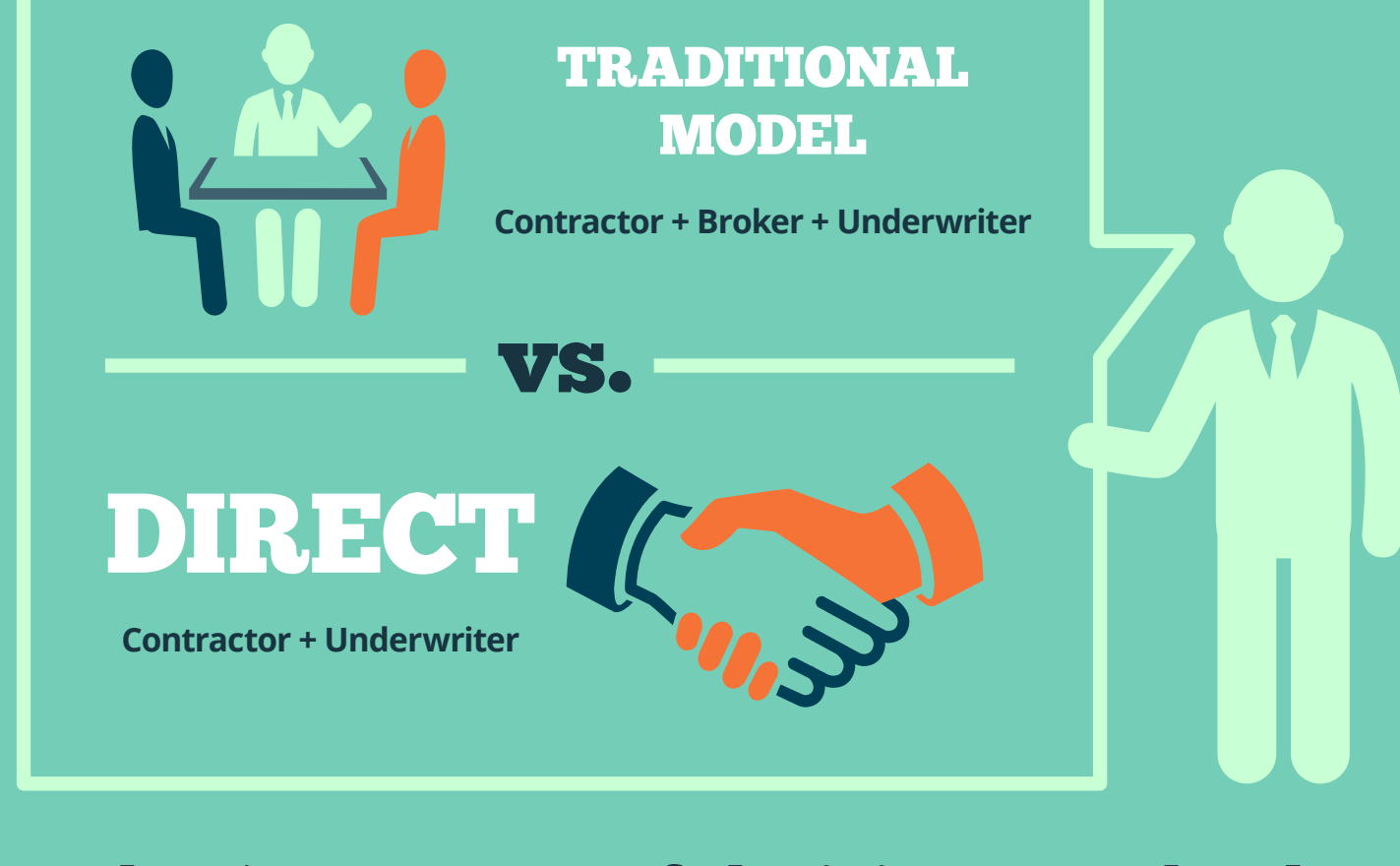




➔ **A New Way** ◀

# TO OBTAIN BID, PAYMENT & PERFORMANCE BONDS

## What your Broker MIGHT NOT BE TELLING YOU



There's a **NEW** way of obtaining surety bonds by going **DIRECT** to the decision maker.

## Why is it a BETTER MODEL?

The traditional model impedes contractor goals, whereas the direct model increases access.



## COMMON CONTRACTOR GOALS:



### 1.) MORE CREDIT



Clear, concise communication of information without any delay, otherwise conservative underwriting will prevail, resulting in lower credit limits.



WHAT THE UNDERWRITER WANTS

### 2.) BETTER PRICING



WHAT THE UNDERWRITER WANTS



To provide the best pricing, an underwriter must clearly understand the type of work you perform and fully understand how you run your business.



### 3.) HIGHER PROFIT



Underwriters have intimate knowledge about why contractors fail and are incentivized to provide guidance to increase your profit-making ability.



WHAT THE UNDERWRITER WANTS

### 4.) FAST DECISIONS



WHAT THE UNDERWRITER WANTS



When bid opportunities arise that have a unique scope of work or are larger than current credit limits allow, underwriters need to hear your story, exact and unfiltered to move quickly.

## DIRECT RELATIONSHIP WITH THE UNDERWRITER

aka. "The Decision-Maker"



Direct communication allows confidential flow of information in a totally transparent way to enhance both the credit approval process and servicing.



More credit, better pricing & greater profit-making ability allows you to compete for more work & win more jobs so you can grow & prosper.

## Problems CONTRACTORS OFTEN ENCOUNTER

### #2: Save Money

Contractors need to obtain the best pricing for their contract surety bonds to stay ahead of the competition.



### #3: Bid and Win Without Delays

Going through a middleman slows down response time and a contractor's story is not always heard.

### #1: Need Bigger Jobs

Contractors need bigger jobs requiring larger bonds to remain competitive and stay profitable.



### #4: Need Trusted Partners & Tools

Contractors need a trusted go-to partner with knowledge of best business practices, and the tools to improve surety credit and lower the cost of bonds.



To quickly solve your problems call

➔ **(877) 733-4995** ◀

**You're too busy not to do it now.**